

TV Channel: BTV (Baltijos TV)

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Minimum age of audience	
Comment about minimum age of audience changes	

General Information

Channel name	BTV (Baltijos TV)
Broadcasting company & contacts	UAB BALTIJOS TV
Media Group(s)	UAB KONCERNAS ACHEMOS GRUPE
Channel Families	

Genre	Generalist channel
Specific target audience	
Type of coverage	National

Language	Lithuanian
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Main targeted country	Lithuania
Other countries in which the channel is available	

Status	Active
Number of hours broadcast / week	168

Concept	Lithuanian generalist channel, covering about 80% of the national territory. The schedule includes two daily news bulletins.
Keywords	

Access	Free
Webcasting	
Available in HD	

News, current affairs, political programmes	Yes
Other news programmes (non current affairs)	Yes
Service for disabled viewers	

Main website	http://www.btv.lt
Other website(s) of interest	http://www.achemosgrupe.lt/
Link to Lyngsat address	http://www.lyngsat-address.com/ab/Baltijos-Televizija.html

Licence / Registration

Related licensing authority	Lietuvos radijo ir televizijos komisija / Lithuanian Radio and Television Commission (RTK)
Licensing authority country	Lithuania
Kind of licence or registration	Digital terrestrial (national - private), Analogue terrestrial (national - private)
Statute	Private

Date of licence or registration	2000-01-01
End of licence	
Year of launch	1993
Date of End of transmission	

Technical transmission

	Analogue Terrestrial	Digital Terrestrial	Cable	Satellite	IPTV	Mobile phone	Mobile TV
EUROPE				Sirius 4 at 4.8°E			
Lithuania		TEO LT, AB NACIONALINE SKAITMENINE TELEVIZIJA	UAB BALTICUM TV UAB ALYTAUS KABELINE TELEVIZIJA UAB VIGINTA UAB VINITA		TEO LT, AB		

Satellite packages in which the channel is included

Package	Targeted countries
Viasat	Finland, Latvia, Estonia, Lithuania, Sweden, Denmark, Ukraine, Norway

Technical penetration (households ; source: channels/OBS)

	as at 31.12 2006	as at 31.12 2007	as at 31.12 2008	as at 31.12 2009	as at 31.12 2010	as at 31.12 2011

Technical penetration (% households ; source: Eurodata TV Worldwide and relevant partners)

Country	Year	Technical penetration (% households)	Data Source