

TV Company: UAB BALTIJOS TV

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General Information

Name	UAB BALTIJOS TV
Country	Lithuania
Address	LAISVES PR. 60 05120 VILNIUS
Phone	+370 5 278 08 05
Fax	+370 5 278 08 04
Main Website	http://www.btv.lt

Main Activity	Broadcaster (private TV- advertising)
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Company owner

Company name	UAB KONCERNAS ACHEMOS GRUPE
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Broadcaster

General information

List of channels

Licensing authority related	Channel	Launch date	Public / Private / Mixed	Kind of licence	Type of coverage	Countries targeted	Regions targeted	Genre	Language	Access modalities
Lietuvos radijo ir televizijos komisija / Lithuanian Radio and Television Commission (RTK)	BTV (Baltijos TV)	1993	Private	Analogue terrestrial (national - private), Digital terrestrial (national - private)	National	Lithuania		Generalist channel	Lithuanian	Free

Daily audience market share

Channel	Country	Age min.	2006	2007	2008	2009	2010
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Source: OBS / Eurodata TV Worldwide and relevant partners

Prime time audience market share

Channel	Country	Age min.	2006	2007	2008	2009	2010
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Source: OBS / Eurodata TV Worldwide and relevant partners